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Audio News Release

55 seconds

SCRIPT: Innovation is on the horizon for California: the state's first-ever area code **overlay** will debut in the Westside and South Bay of Los Angeles county.

CUT:
(CPUC) The new 4-2-4 area code will be added to the geography served by 3-10, but everyone who has a 3-10 number today gets to keep their 3-10 number.

SCRIPT: That's __[NAME]__ of the California Public Utilities Commission, who says people can prepare for the change today.

CUT:
(CPUC) People with 3-10 phone numbers should develop new dialing habits **starting today** to prepare for the overlay.

SCRIPT: __[NAME]__ explains how old habits need to change.

CUT
(CPUC) Callers should dial 1, then the area code plus the seven-digit number. People can also begin reprogramming their auto dialers to include 1 plus the area code on all their calls.

SCRIPT: And what happens if people forget?

CUT:
(CPUC) **For now**, if you forget your call will still go through, but beginning **July 26th**, 2006 your calls **will not** be completed.

SCRIPT: So, who gets the new 4-2-4 area code?

CUT:
(CPUC) The new 4-2-4 area code will be assigned **beginning** August 26th to new phone phone service subscribers.

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